

# SAVE VIETNAM'S WILDLIFE HIGHLIGHTS RESULTS IN 10 YEARS



## SPECIES CONSERVATION

SVW collaborated with Cuc Phuong and Pu Mat National Parks (NPs) to operate 2 rescue centers with rescue, rehabilitation and reintroduction activities.



**4,423** rescued animals  
of 65 wildlife species



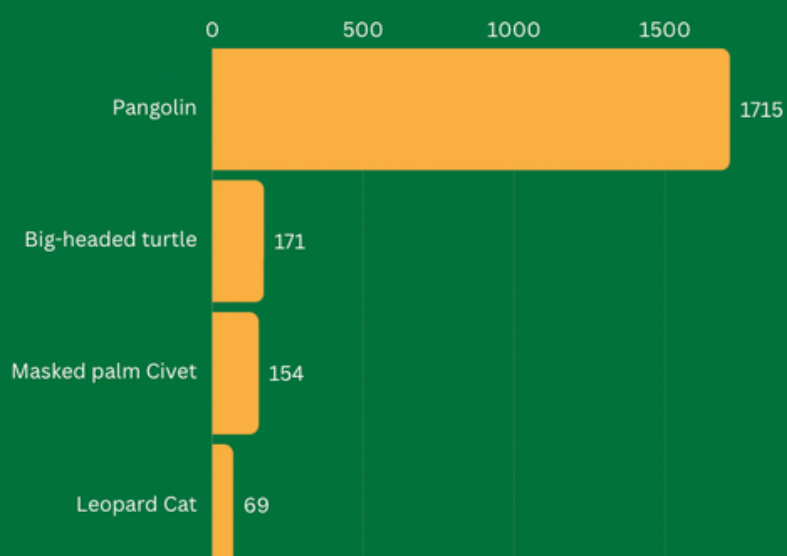
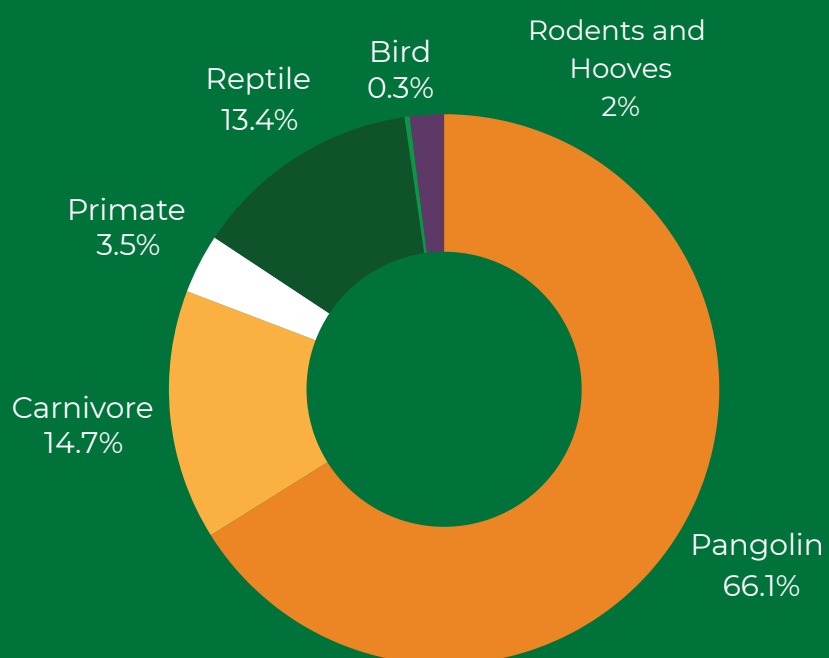
**478** rescued trips  
across Vietnam



**87%** animals have  
been recovered



**13%** animals are  
being cared for



## HAND-REARING ANIMALS

**17** Leopard Cats



**08** Sunda Pangolins



**03** Primates



**02** Civets



**22** Otters



**09** Tigers



## CONSERVATION STRATEGIES

- Conservation Strategy for Owston's Civet
- Emergency Conservation Action Plan for Pangolin in Vietnam 2020 - 2030
- Conservation Activities for Otters
- Conservation Activities for Endangered Turtle Species
- Emergency Action Plan for Primate Conservation by 2025 - Vision 2030
- Conservation Activities for Asian Elephant

# SPECIES CONSERVATION

## BREEDING PROGRAM



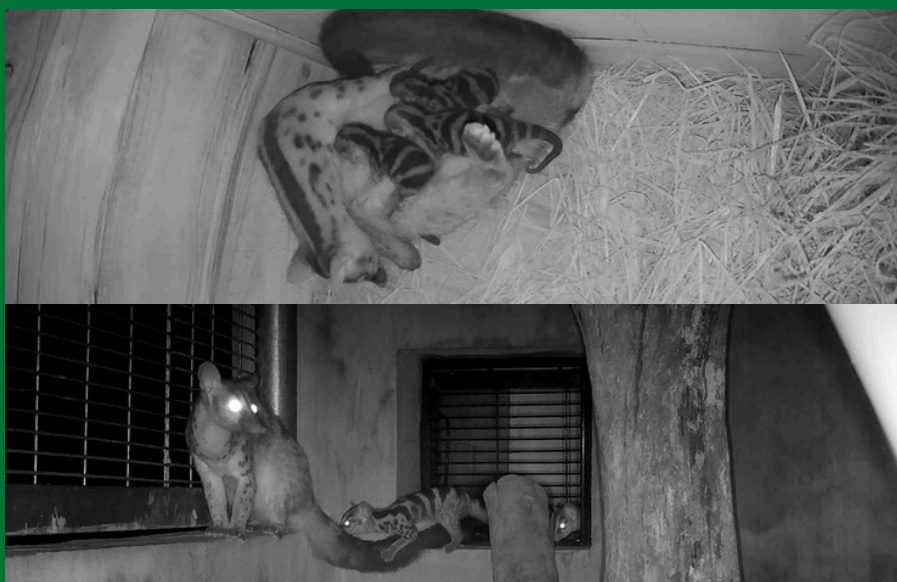
22

Owston's Civets



14

Chinese Pangolins



In June 2024, Cuc Phuong National Park (NP) collaborated with SVW successfully bred 10 offspring of Owston's Civets at the Carnivore and Pangolin Conservation Program (CPCP). The 10 newborns were bred from 4 pairs of Owston's Civets and are currently in stable condition. All animals are being continuously monitored 24/7 through a camera system to ensure effective management and care.

## 27 June, 2023

SVW organized 2 conferences at Cuc Phuong and Cat Tien NPs to promote the establishment of Wildlife Rescue Network (WRN). SVW was elected to be the Chair of the network to promote, connect and develop its members, as well as to implement the Action Plan for 2023 - 2024.

## CONSERVATION RESEARCH

We conduct field and social research to evaluate the status and fluctuations of species populations in various areas, providing assessments and recommendations for conservation activities. Particularly, SVW is one of the pioneering organizations in using advanced technology in conservation research such as camera traps, AI cameras, radio telemetry equipment, and drones.

35,568

Records of animals in the wild

187

Species recorded

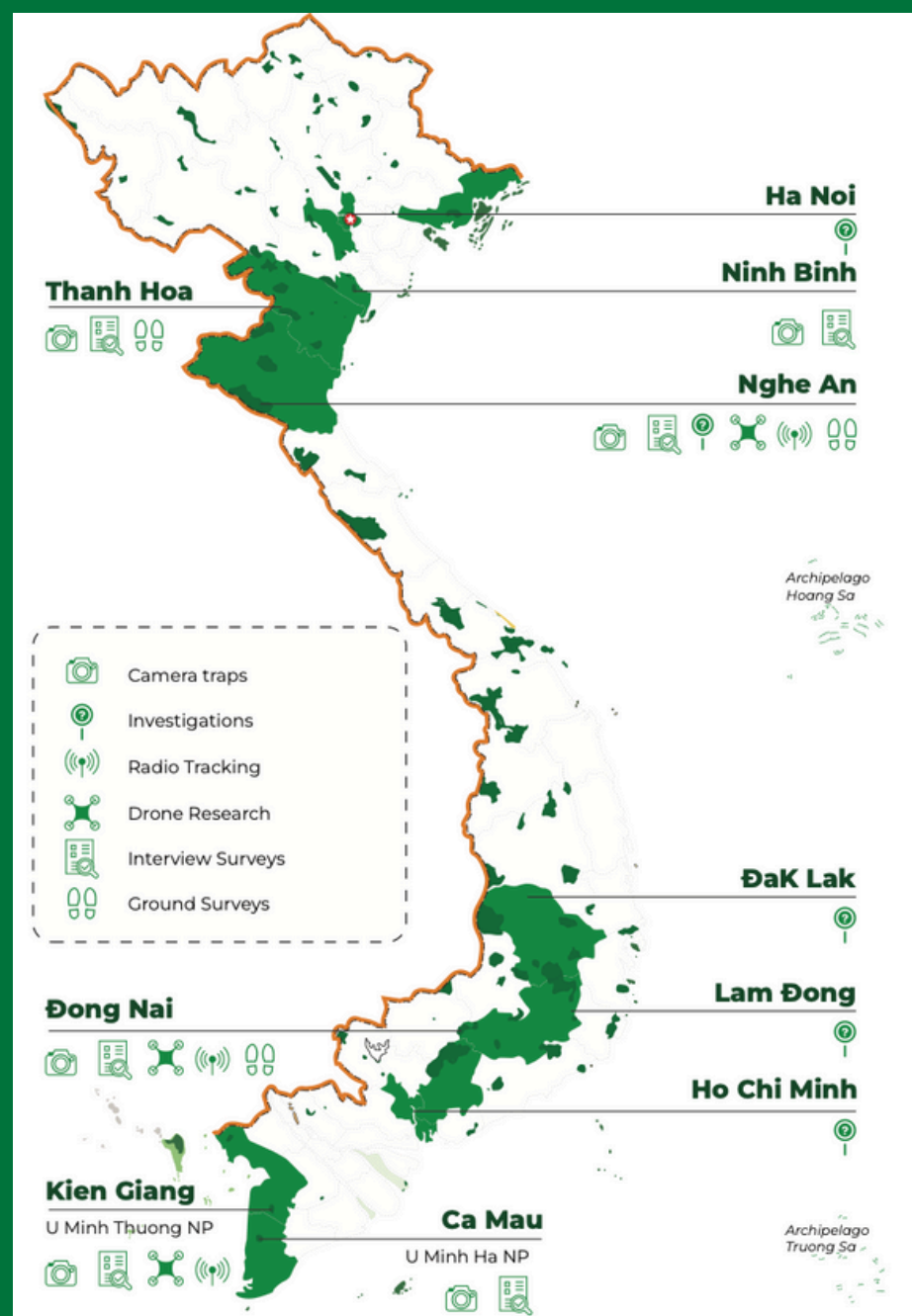
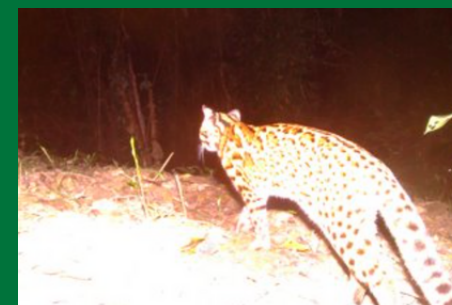
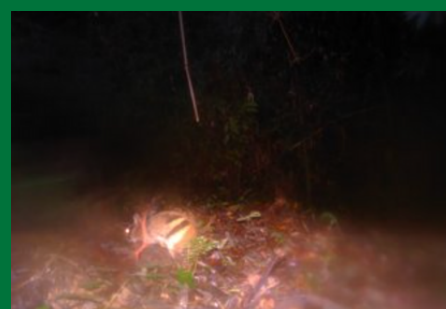
1,189

Camera traps installed

06

Social research conducted

Some endangered species recorded by camera traps are Annamite striped rabbit, Sunda pangolin, Large Indian Civet, Marbled Cat, Owston's Civet, Binturong, Spotted linsang, etc.



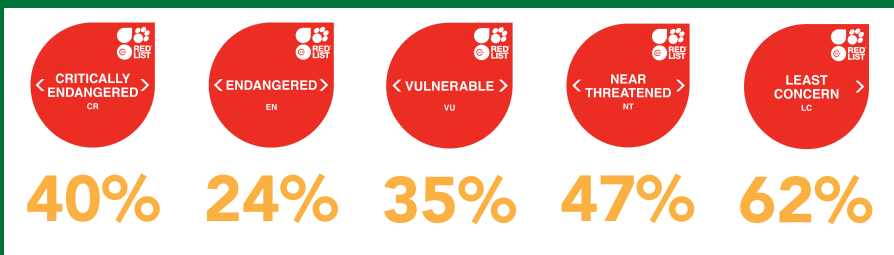
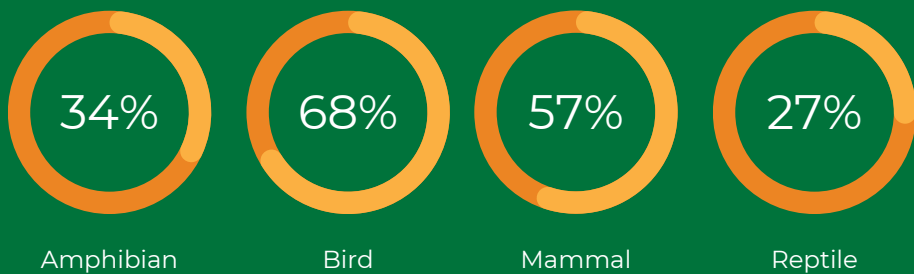
## SITE PROTECTION

SVW signed the Memorandum of Understanding with 5 National Parks and Nature Reserves around Vietnam to implement forest patrol, with the aim of detecting and preventing violation related to illegal wildlife trafficking and trade.

### FOREST PATROL RESULTS



### CONSERVED SPECIES IN THE PROTECTED SITES



### HOW WE PROTECTED FORESTS AND ECOSYSTEMS

- Strengthen law enforcement in forests
- Prevent wildlife trafficking activities
- Raise public awareness about conservation
- Reduce demand for wildlife
- Promote ecotourism to provide sustainable income for local communities
- Develop buffer zone livelihoods
- Restore ex-site wildlife populations
- Research on species population dynamics and monitor some key species

### APPLICATION OF MODERN TECHNOLOGY

SVW applies SMART and PoacherCam technology in forest patrols to detect violations related to illegal hunting and trafficking of wildlife products. The support of these technologies has helped reduce violations by 60% in recent years.

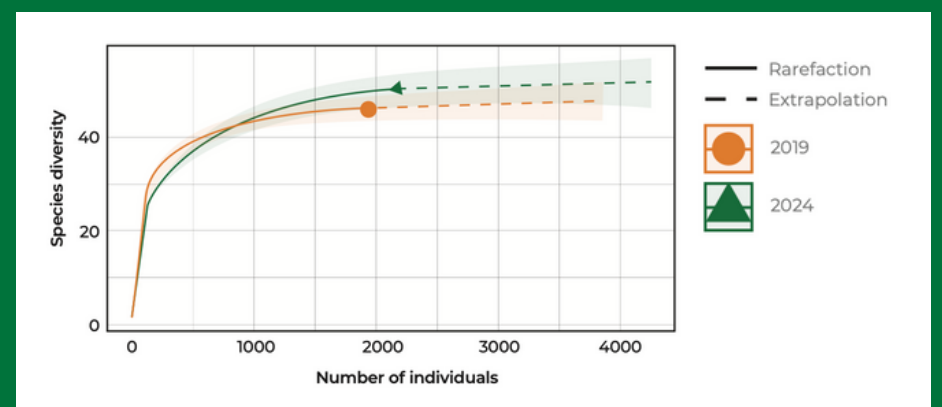


**100%**

Anti-poaching officers applied SMART in all protected sites.

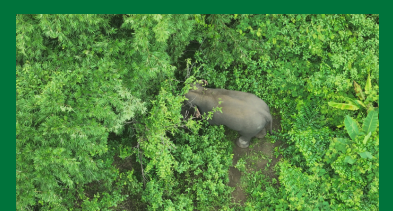


Image of poachers captured by PoacherCam



The results of the camera traps throughout Pu Mat show that the wildlife population is thriving, and many species are moving in to inhabit the area when the environment is safer, leading to an increase in the number of species captured by the camera traps.

The camera trap research in Cat Tien shows that the density of Sunda pangolins in Cat Tien National Park is the highest among the areas having the camera traps. Many species like Asian elephants, Bos gaurus, Black-shanked douc, Annameese langur and Deer are thriving well in this site also.



## COMMUNITY ENGAGEMENT



**41,505**

People engaged through education programs



**5,740**

Educational billboards and posters installed



**43**

Workshops and training sessions conducted



**1,010,250**

Educational materials produced



**20,674**

People participated in social surveys



**15**

Social surveys carried out

## EDUCATION AND AWARENESS RAISING PROGRAM



In 2016, we established the first Carnivore and Pangolin Education Centre in Vietnam (EduCentre). Since 2016, the EduCentre has been growing alongside SVW and has become an important destination of conservation education for local and international students and tourists. To date, we have welcomed 33,779 visitors, over 60% of which are students.

## THE NATURE EXPERIENTIAL EDUCATION PROGRAM IN CUC PHUONG NP

**14,028**

students participated in Education Programs

**268**

kindergartens were involved

**269**

nature experience trips were organized

**+80%**

visitors commit to 3 "NO's": no consumption of wild meat, no using of wildlife products, no involvement in illegal wildlife trade

## CONSERVATION EDUCATION PROGRAM AT PU MAT NP



SVW established strategic partnership with Pu Mat National Park and the Department of Education and Training in the buffer zone to develop a conservation education program in schools to nurture the love and pride for nature in local students and promote them to take action to conserve wildlife.

**20,587**

students, teachers and parents participated in education programs

**01**

core team to protect Pu Mat forest was established

**16**

primary and secondary schools in Anh Son, Con Cuong, Tuong Duong were involved

**05**

schools have directly proposed and implemented education activities

**98%**

of students reported that they will not adopt forest-based livelihood options

**99%**

of students and teachers committed not to consume wildlife products

## RAISING COMMUNITY AWARENESS



**26**

workshops were organized with the participation of local leaders and community members



**3,885**

people committed not to use illegal wildlife and to report cases of violations of wildlife laws



**119**

billboards posters have been installed at central locations and forest entrances in buffer zones of NPs

# COMMUNITY ENGAGEMENT

## DEMAND REDUCTION PROGRAM



The launching workshops of “Con Cuong District says no to illegal consumption of wildlife” campaign was organized with the participation of **156 attendees**



**1,115 responses** of local people, government officers and restaurant owners were collected from **3 social surveys** in **13 communes/towns**



**670 billboards and posters** were installed on major roads, central locations, government administrative offices and crowded public places in Con Cuong



**18 restaurant** owners signed a commitment: Not to trade, store, transport, process or advertise illegal wildlife products

## RESULTS AND SCALE UP THE SUCCESSFUL MODEL

- ✓ The number of respondents willing to refuse wildlife meat consumption in social situations increased **by 47%**
- ✓ The number of respondents approving of wildlife meat consumption decreased **by 6%**
- ✓ Most respondents believed that wildlife meat is more associated with disease outbreaks compared to conventional meat.

The initial success of the Demand Reduction program in Con Cuong serves as a foundation for SVW to expand our model to Vinh city and 05 other provinces: Dong Nai, Lam Dong, Binh Phuoc, Kien Giang, and Ca Mau surrounding 03 other key conservation areas of SVW: Cat Tien, U Minh Thuong, and U Minh Ha National Park.

## LIVELIHOOD DEVELOPMENT PROGRAM



### Future Vision/Goals



To bring Vietnamese people closer to nature and engage them in experiential activities, we will continue to collaborate with our protected area partners to develop and diversify ecotourism portfolio. These may include specialized tour routes tailored for various groups of tourists. Additionally, we will focus on building professional tourism skills and communication capacity for national park partners. Beyond these efforts, SVW will strive to develop sustainable initiatives for alternative livelihood programs linked to ecotourism for buffer zone communities; and promote Vietnamese people to experience nature and change their habits regarding the use of ecological products.



### Efforts to promote ecotourism



SVW has been implementing various activities aimed at improving the capacity and quality of ecotourism services and products, as well as promoting communication in key conservation areas such as Cuc Phuong NP and Pu Mat NP. We have been supporting the development of experiential tourism products, conducting training to enhance the effectiveness of national park staff in operating experiential programs. Furthermore, we have conducted some background surveys to assess local needs for alternative sustainable livelihoods.