



ANNUAL REPORT 2022



EXECUTIVE DIRECTOR'S MESSAGE

“Dear valued stakeholders,

I am honored to introduce to you the annual report of Save Vietnam's Wildlife (SVW) for 2022. As the Executive Director, I am proud of the organization's efforts and achievements in protecting Vietnam's wildlife and biodiversity.

In the past year, SVW has continued to focus on rescuing and rehabilitating wildlife species from illegal wildlife trade, as well as implementing research, monitoring, and evaluation programs for released animals. We have strengthened our collaboration with four National Parks in Vietnam for patrolling, forest protection. SVW's efforts in habitat protection have shown that illegal human activities affecting Pu Mat National Park have decreased by more than 60% overall, in which the core area has almost no traces of human impact. We worked with partner organizations to hold scientific workshops, trainings, and connect conservation actors across the country with the common goal of conserving endangered wildlife species in Vietnam.

In addition, SVW's conservation breeding program for Owston's civet and Chinese pangolin has successfully produced four Owston's civet babies, leading to the expansion and development of a new conservation breeding center to restore the population of these endangered species. The demand reduction program for wildlife consumption in Nghe An has reached thousands of people, and the sustainable livelihood development program for local people has been launched at Pu Mat National Park.

To achieve these results, it is not only the collective efforts of more than 60 staff working in 6 offices and national parks throughout Vietnam, the support of partners and the contribution of hundreds of organizations and thousands of individuals around the world, but also the enthusiastic support of volunteers.

I would like to express my gratitude to the Vietnam Union of Science and Technology Associations, the Forest Protection Department, Cuc Phuong National Park, Pu Mat National Park, Cat Tien National Park, U Minh Thuong National Park, and U Minh Ha National Park for their cooperation with SVW in implementing rescue and forest protection activities. My sincere thanks also go to our partners, organizations, individuals, and volunteers who have contributed their financial and efforts to the activities of SVW. And especially, my heartfelt thanks to all SVW members who have always tried their best and dedicated themselves.

SVW is committed to continuing efforts to protect and conserve Vietnam's wildlife. We will continue to innovate and collaborate to achieve our goals and create lasting impacts for wildlife.

”

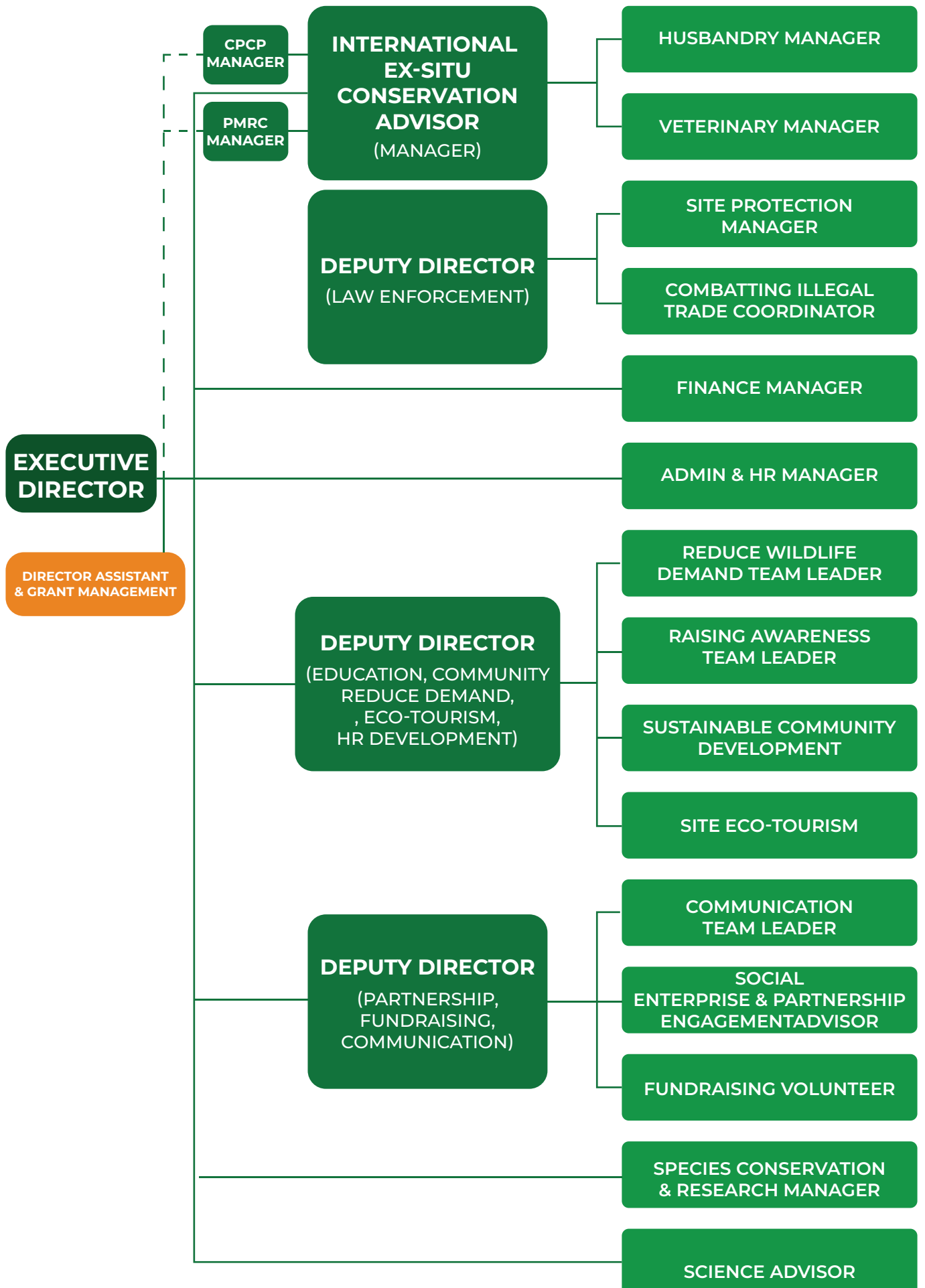
Sincerely,
Thai Van Nguyen



TABLE OF CONTENT

EXECUTIVE DIRECTOR'S REPORT	01
ORGANIZATION CHART	03
KEY MEMBERS - BOARD MEMBERS	04
OUR ACTIVITIES	05
Wildlife Rescue & Rehabilitation	05
Conservation Breeding Program	05
Habitat Protection	05
Conservation Research	05
Education Outreach	05
ACCOMPLISHMENTS IN 2022	06
Wildlife Rescue & Rehabilitation	06
Conservation Breeding program	06
Habitat Protection	07
Conservation Research	08
Education Outreach	09-10
PERSONNEL REPORT	11
FINANCE REPORT	12
EVENT REPORT	13-14
COMMUNICATION REPORTS	15
DONOR - PARTNER	16

ORGANIZATION CHART



KEY MEMBERS



Nguyen Van Thai
Executive Director



Nguyen Thi Ngoc Lan
Deputy Director



Le Mai Hanh
Deputy Director



Russell Gray
Science Advisor



Pham Van Thong
Research Manager



Hoang Thanh Long
Law Enforcement Manager



Vu Thi Kim Anh
Finance Manager



Duong Thi Ut
HR-Admin Manager



Tran Van Truong
Rescue Coordinator



Nguyen Huu Trung
Anti-poaching Coordinator



Le Thi Kim Ngan
Education Outreach Coordinator

BOARD MEMBERS



Stewart Muir
Honorary Chair



Scott Robertson
Meeting Chair



Thu Ba Huynh
Board Member



Barney Long
Board Member



Viet Anh Do
Board Member



Leanne Wicker
Board Member



Huong Tran
Board Member

OUR ACTIVITIES



01

WILDLIFE RESCUE & REHABILITATION

In collaboration with Cuc Phuong National Park and Pu Mat National Park, we are actively involved in rescuing, rehabilitating, and releasing endangered wildlife that has been illegally traded. We are also working to enhance the rescue capacity of other units involved in wildlife rescue across the country.



02

CONSERVATION BREEDING PROGRAM

SVW is responsible for developing and implementing conservation strategies and plans for rare and endangered wildlife species, including the Owston's Palm Civet and Chinese Pangolin in Vietnam. Our works to restore and support wild populations of these species in their natural habitats.



03

HABITAT PROTECTION

The Anti-poaching team collaborates with forest rangers in 4 National Parks, including Pu Mat, Cat Tien, U Minh Thuong, and U Minh Ha. Their duties involve patrolling the forests, remove traps and camps, enforcing laws to prevent illegal poaching, and engaging with local communities to promote nature conservation.



04

CONSERVATION RESEARCH

Conservation research involves scientific studies that aim to protect and preserve threatened wildlife by identifying their ecological, distributional, conservation needs and monitoring the successes of conservation activities. Our research activities include field research, camera trap, social research, post-release monitoring, and research collaboration with universities and NGOs.



05

EDUCATION OUTREACH

Developing and implementing educational programs aim at raising awareness and promoting community participation in conservation efforts in five national parks, namely Cuc Phuong, Pu Mat, Cat Tien, U Minh Thuong, and U Minh Ha. SVW's educational and awareness-raising activities include school program, community engagement programs, behavior change program, and wildlife demand reduction. These programs aim to engage the community in conservation efforts by providing information on conservation, raising awareness on the importance of protecting wildlife and their habitats, and promoting behavioral changes that can positively impact conservation efforts.

ACCOMPLISHMENTS IN



WILDLIFE RESCUE & REHABILITATION CARRY OUT

SVW, CUC PHUONG AND PU MAT NATIONAL PARKS

68

RESCUED

282

wild animals belonging to
30 different species,
including **56 pangolins**

175

Released pangolins and
small carnivores back into
their natural habitats.

92%

the rescued animals
have fully recovered

RESCUE MISSIONS

This contribution has had a positive impact on the recovery of wildlife populations in their natural habitats.

CONSERVATION BREEDING PROGRAM

04



OWSTON'S CIVETS WERE BORN

In 2022, our conservation breeding program yielded successful results. Specifically, four Owston's civets were born in captivity during the months of April and May.

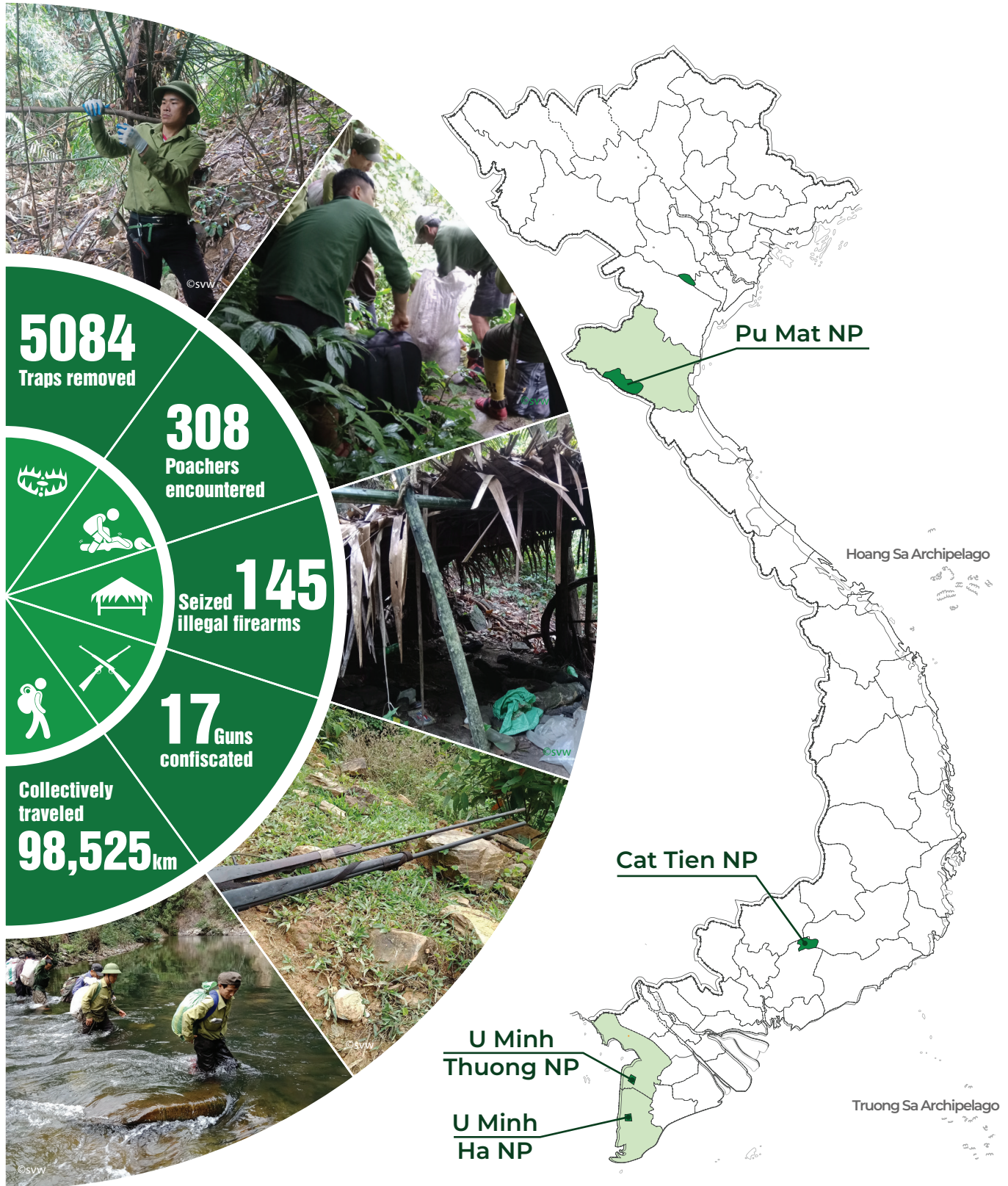
THE TOTAL NUMBER OF
OWSTON'S CIVETS
WITHIN THE PROGRAM TO

12

1.3_{ha} | 90 ENCLOSURES

a new conservation breeding area in Cuc Phuong National Park for Owston's civet and Chinese pangolin.

HABITAT PROTECTION

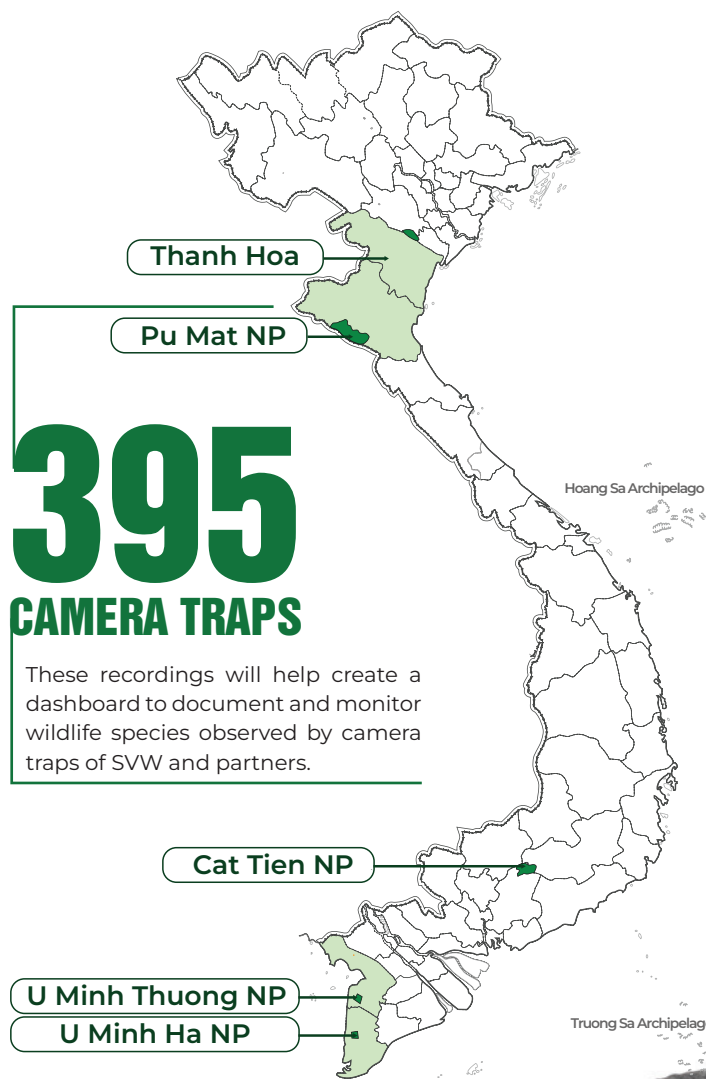


Furthermore, to enhance the effectiveness of our anti-poaching efforts, we installed PoacherCams - advanced cellular cameras equipped with Artificial Intelligence that can detect the presence of humans and alert rangers in real-time.

PoacherCams - advanced cellular cameras equipped with Artificial Intelligence that can detect the presence of humans and alert rangers in real-time.



CONSERVATION RESEARCH



395
CAMERA TRAPS

These recordings will help create a dashboard to document and monitor wildlife species observed by camera traps of SVW and partners.

MONITOR EIGHT POST-RELEASE PANGOLINS THROUGH RADIO TELEMETRY TRACKING TECHNOLOGY.

Our data analysis revealed that over habituation to captivity can occur, indicating the need for more intensive semi-wild training and monitoring for individuals who stay longer periods at the rescue center before release.

SEARCHING FOR CHINESE PANGOLINS

DETECTED
SUCCESSFULLY

06
INDIVIDUALS

Including a baby, for the first time. This finding led to discussions about establishing a new transboundary protected area in the forest area where Chinese pangolins occur.

Furthermore, we conducted social research surveys at restaurants and wildlife farms in 2022 to assess wildlife trade, serve as a basis for campaigns to reduce demand for wildlife, and provide a baseline to recommend interventions for a national One Health program. These efforts demonstrate our commitment to protecting endangered wildlife and promoting conservation.



EDUCATION OUTREACH

SCHOOL PROGRAM

In 2022, our school activities provided great opportunities for

6,194 STUDENTS

Learn about conservation and connect with nature

"Join me to protect Pu Mat forest" club

20 SCHOOLS

giving children a platform to voice their concerns and take steps to protect the environment for their future.



WILDLIFE REDUCE DEMAND PROGRAM

In 2022, SVW focused on reducing demand for wildlife by launching a new campaign in Vinh city and continuing the efforts in Con Cuong. The launch event in Vinh city demonstrated the commitment and collaboration between governmental agencies in reducing wildlife demand and consumption.

07 BILLBOARDS | 115 POSTERS

highlighting the link between wildlife consumption and zoonotic diseases

Our approach of involving local people of authority has proven successful and is being recognized as a creative model for achieving social behavioral change.



LIVELIHOOD DEVELOPMENT / ECOTOURISM

In 2022, we launched a project to encourage eco-tourism in Pu Mat by creating **new trekking routes through the forest.**

05

we organized a workshop to connect **travel agencies to promote the routes and attract visitors**

24

Our Carnivore and Pangolin education center was also **successful in reaching**

4,500 VISITORS

providing an opportunity to educate people about these endangered species and the importance of conservation efforts. These efforts aim to promote sustainable tourism and raise awareness about the importance of protecting endangered wildlife and their habitats.

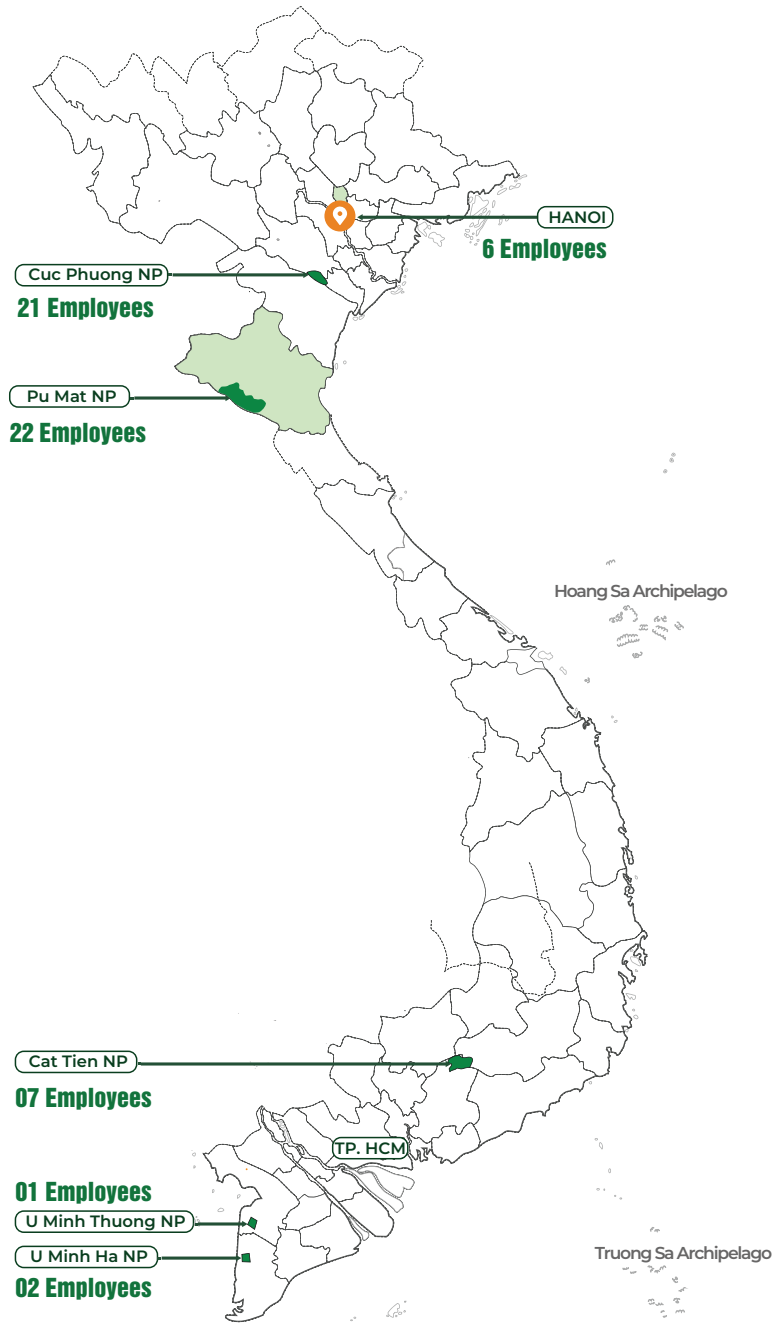


SOCIAL RESEARCH

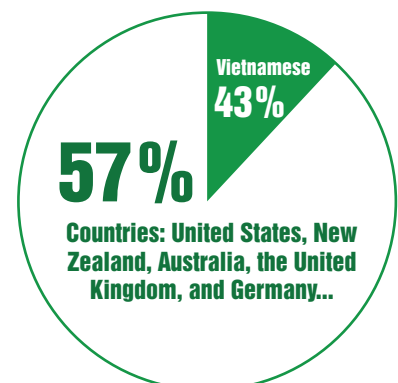
In 2022, we conducted three social research surveys to gain insights into the attitudes and perception of local people regarding wildlife consumption. These surveys helped us develop effective campaign messages and evaluate their impact. The evaluation survey conducted in Con Cuong showed that our campaign messages and materials were well-received by the locals, resulting in a decrease in their inclination towards wild meat consumption and an increase in their knowledge about zoonotic diseases. These findings highlight the importance of social research in promoting awareness and changing behavior towards wildlife conservation. It also demonstrates the effectiveness of our campaigns in educating people and reducing demand for wildlife consumption.



PERSONNEL REPORT



SVW HUMAN RESOURCE



VOLUNTEERS

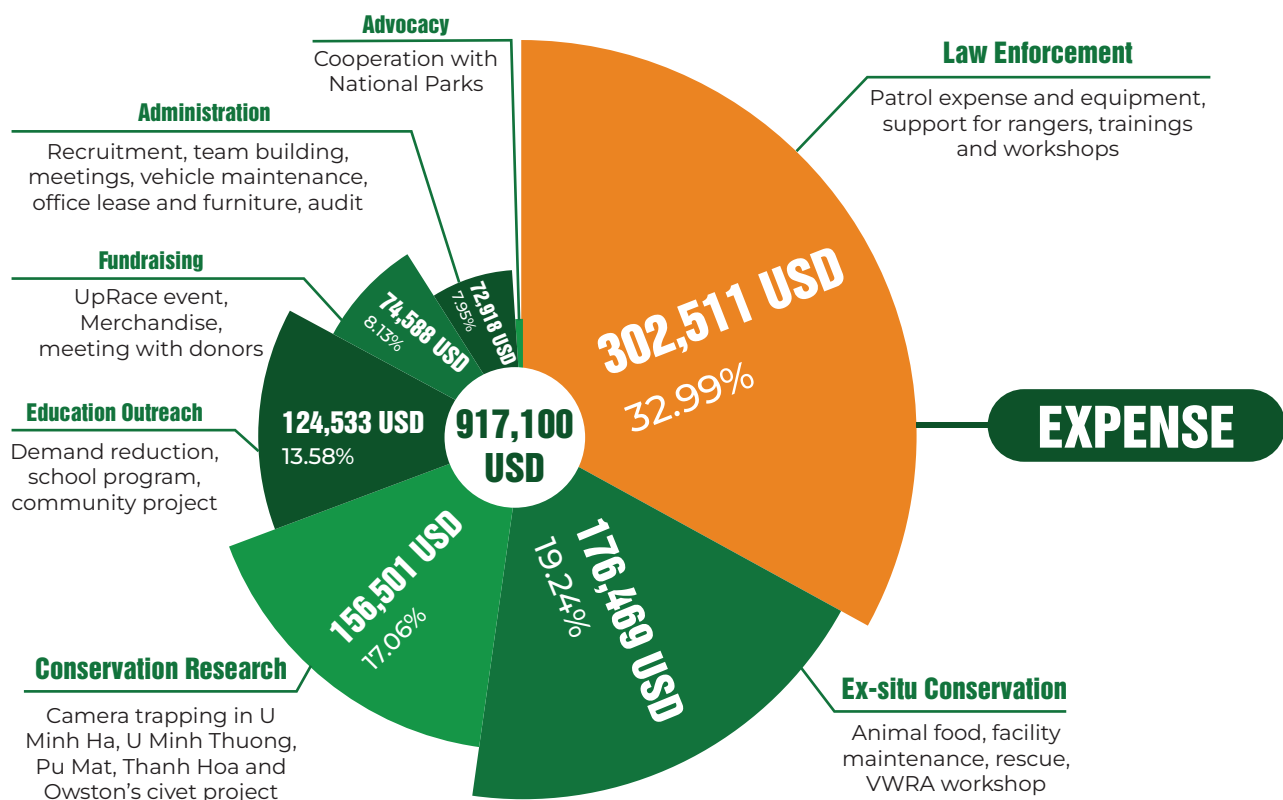
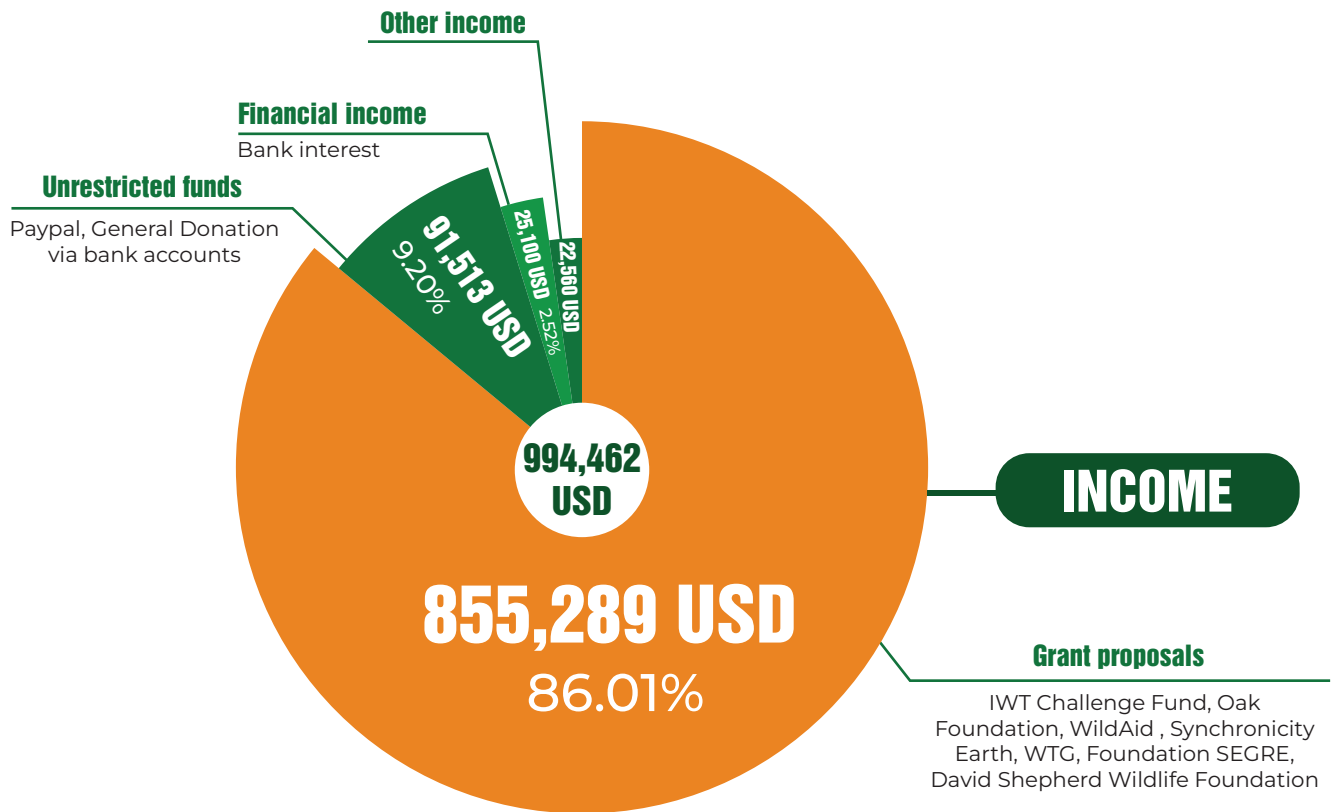
12 PROFESSIONAL VOLUNTEERS

32 PAID VOLUNTEERS

To support the Veterinary, Animal Care, Education and Communication

FINANCE REPORT

In 2022, SVW received ongoing support from various organizations, businesses, and individuals worldwide. These sponsors provided essential support to SVW in organizing and conducting wildlife conservation activities. SVW is immensely grateful to all contributors for their generous support.



EVENT REPORT

03
Mar

In August 2021, Save Vietnam's Wildlife, in collaboration with Pu Mat National Park and the authority of Nghe An province, rescued seven tiger cubs over one month old from an illegal wildlife trade. After nearly eight months of care, these tigers were transferred to Phong Nha-Ke Bang National Park for long-term care in March 2022.



04
Apr

The program "One day to experience nature in Pu Mat National Park" was experienced by 500 children in the buffer zone. The program aimed to provide students with a nature experience and increase their knowledge of wildlife conservation.



05
May

The Education Program to Raise Awareness of Nature and Wildlife Conservation in Pu Mat National Park has been successful in increasing students' knowledge about nature and wildlife, according to survey results before and after the program. 98% of the children surveyed confirmed that they will not choose jobs that harm the forest when they grow up.



06
Jun

Nghe An Forest Protection Department and Save Vietnam's Wildlife held a seminar on combating the use of wild animal products in the province. The seminar aimed to enhance collaboration between agencies to improve wildlife conservation methods and effectively prevent and handle illegal activities.



06
Jun

Thai Van Nguyen, SVW's founder and Executive Director, was one of 15 people to receive a National Geographic Society 2022 Wayfinder Award.



09
Sep

Save Vietnam's Wildlife held a One Health training course for 50 participants from 5 national parks and rescue centers to increase awareness and develop a comprehensive plan for the One Health approach. The training covered health hazards and risks associated with wildlife, which national parks in Vietnam have not given much attention to.



10
Oct

SVW was the beneficiary of UpRace 2022, Vietnam's largest crowdfunding event, for the first time. The Run4Wildlife campaign was a success, with the community and donors contributing 2.1 billion VND to protect wildlife in Vietnam.



11
Nov

Two full-day workshops to exchange and discuss lessons learned and inspiration in forest and wildlife conservation was held by SVW in U Minh National Parks. The workshops aimed to promote effective collaboration and solve current problems and challenges in conserving the unique and isolated ecosystems and immense biodiversity of the U Minh wetlands of the Mekong Delta.



At a workshop led by SVW at Cuc Phuong National Park, 40 participants from various organizations across Vietnam discussed improving efficiency in wildlife rescue. The workshop, held on November 30 and December 1, focused on discussing results, difficulties, challenges, and solutions to strengthen cooperation and solve common problems.



COMMUNICATION REPORTS

MEDIA PRESS CLIPPING



SVW

01

WEBSITE



www.svw.vn

English



www.svw.vn/vi

Vietnamese

05

SOCIAL CHANNELS



@svw.vn



@svw.vn



@svwpage



@svwpage



Save Vietnam's Wildlife

FANPAGE

48.2
followers

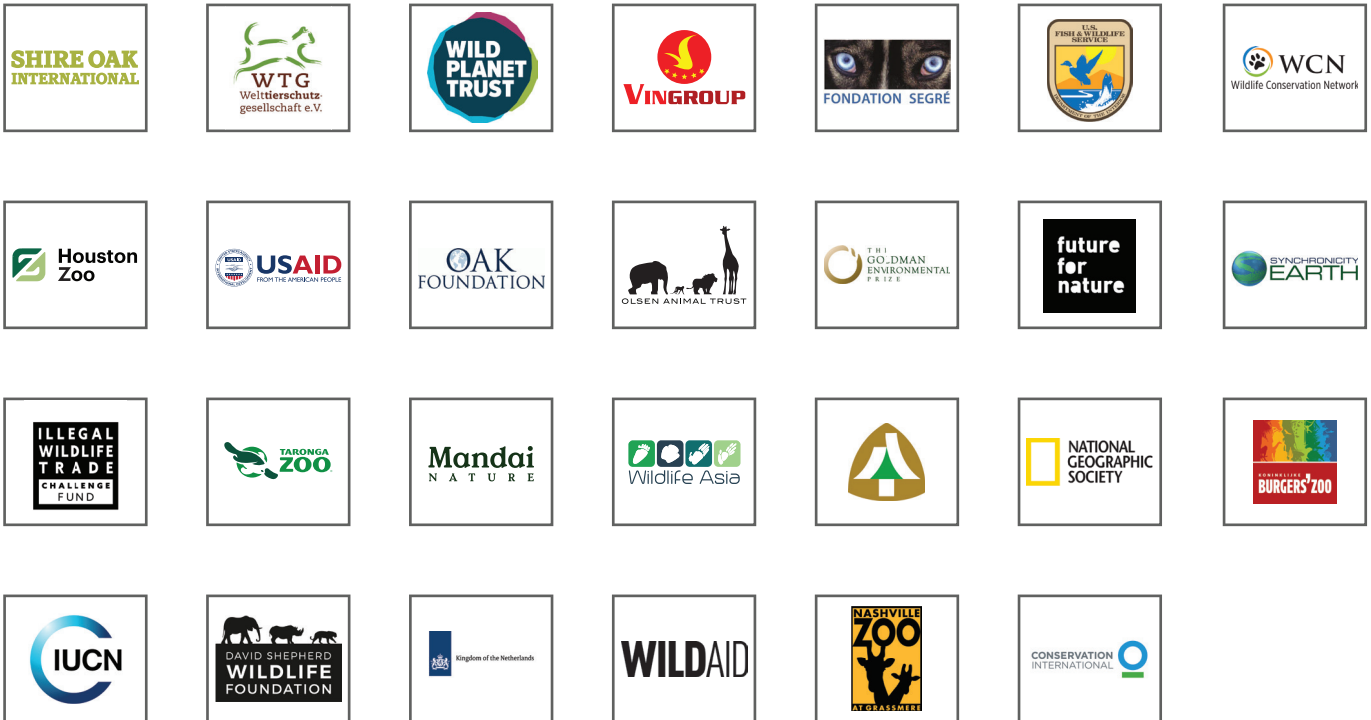
INSTAGRAM

8.000
followers

300 POSTS

Total reach
~1,2 MIL

Save Vietnam's Wildlife highly appreciates and acknowledges our generous donors, partners, experts, and individuals who have been helping us achieve our mission.



David Shepherd Wildlife Foundation Nashville Zoo Olsen Animal Trust Humanne Social International Highland Coffee
 Alice C Tyler Perpetual Trust National Geographic Society Thu Minh and Otto De Jager Wildlife Reserves Singapore
 Xuan Mai group Critical Ecosystem Partnership Fund Aktionsgemeinschaft Artenschutz (AGA) e.V. Trống Đồng Palace
 Conservation International Catkin Media Minara Nature Foundation Global Conservation Skyland Production
 Talinn Zoo The Biodiversity Foundation Mohammed Bin Zayed Foundation International Otter Survival Fund
 Denver Zoo Cheyenne Mountain Zoo Dashlight Foundation Netherlands Embassy in Viet Nam Taiwan Bureau Forestry
 Croeni Foundation Wild & Free - Rehabilitation and Release UCN Flying pangolin film Ocean Park Conservation
 Scope Global/ Australian Volunteer International in Viet Nam 7 Bridges Brewing Company Global Wildlife Conservation
 Fortuna Hotel Hanoi TH True Milk Kolpingwerk Deutschland gemeinnützige GmbH Riverbanks Zoo and Garden
 The chancellor masters and scholars of the University of Oxford Wild Aid Animal Doctor Not Just Bamboo
 Barret Foundation Center for International Forestry Research Leibniz Institute for Zoo and Wildlife Research BOO
 Newquay Zoo Environmental Park WROCLAW ZOO YSEALI Nurtured by Nature Anindita and Ashish Sharma
 EAZA's Small Carnivore Taxon Advisory Group Eco Health Alliance The Rufford Foundation Burgers' Zoo HARVARD
 Anonymous donors

TOGETHER WITH THOUSANDS OF OTHER INDIVIDUALS AND ORGANIZATIONS.



Save Vietnam's Wildlife (SVW) is a national Non-Profit Organisation in Vietnam that was founded on the critical need for more effective solutions to secure a future for Vietnamese wildlife.

SVW was officially established per Decision no 482/QĐ-LHHVN issued on 22nd July 2014 by the Vietnam Union of Science and Technology Associations (VUSTA).

SVW has been granted an activity license for science and technology no A-1200 dated August 1st 2014 by the Ministry of Science and Technology.

Headquarter: Cuc Phuong commune, Nho Quan District,
Ninh Binh Province, Vietnam

Pu Mat Office: Pu Mat National Park, Chi Khe Commune,
Con Cuong District, Nghe An Province, Vietnam

Hanoi office: R503, Sapphire Palace Building, No. 4 Chinh Kinh
Str., Thanh Xuan Dist., Hanoi, Vietnam

Tel: (+84) 229 3848 053



www.svw.vn

