

PRESS RELEASE

The launching event of the program "Con Cuong District Says No to Illegal Wildlife Products"

Con Cuong, April 28, 2021, the People's Committee of Con Cuong District successfully organized the launching event of the program "Con Cuong District Says No to Illegal Wildlife Products". The event was hosted by Mr. Hoang Sy Kien, the Chairman of the People's Committee of Con Cuong District, together with 220 guests that are leaders, civil servants, officials and representatives from the Standing Committee of the District Party; leaders of the People's Committee - People's Council; Departments of the District Party Committee, People's Council - People's Committee; Socio-political organizations including the Fatherland Front, Youth Union, Women's Union, Farmers' Union, Veterans' Union and Confederation of Labor; leaders of the Party Committees and People's Committees of 13 communes and towns; District Military Command; District Policing Command; District People's Court; District People's Procuracy; District Forest Protection Department; Pu Mat National Park, Save Vietnam's Wildlife, Market Surveillance Team No. 7, agencies and units located in the District, District Center for Culture, Sports and Communication, Newspaper unit, restaurant owners and local people.

The program "Con Cuong District Says No to Illegal Wildlife Products" is an important and strategic policy of the People's Committee of Con Cuong District in the implementation of Directive 29/CT-TTg dated July 23, 2020 of the Prime Minister on several urgent solutions for wildlife management and the Plan No. 504/KH-UBND dated September 8, 2020 of the People's Committee of Nghe An Province.

Speaking at the event, Mr. Luong Dinh Viet, Vice Chairman of the People's Committee of Con Cuong District, affirmed: *"The program 'Con Cuong District Says No to Illegal Wildlife Products' aims to turn Con Cuong District into a pioneer district that does not use illegal wildlife products, and at the same time a leading unit in the implementation of Directive 29/CT-TTg dated July 23, 2020 of the Prime Minister and Plan No. 504/KH-UBND dated September 8, 2020 of the People's Committee of Nghe An Province."*

He also emphasized: *"To achieve this goal, the implementation of the program must be under the comprehensive and synchronous leadership of the Party Committees, District and commune authorities, agencies and units based in the District. It is an important task and also a factor to ensure the successful implementation of the protection, conservation and sustainable development of wild animals. In particular, each Party member, each civil servant and each person in Con Cuong District must be aware of and commit to the absolute stop of illegal hunting, trading, transporting, storing and using wildlife products."*

At the event, 220 participants were fully informed and agreed with the program's implementation plan to support the action of not consuming illegal wild animals and using illegal wildlife products. After the official announcement to launch the program of the Chairman of the People's Committee of Con Cuong District, Ms. La Thi Ha, Chairman of the Confederation of Labor of Con Cuong District, on behalf of the entire participants of the

event, delivered a speech to declare the support to the program. In particular, she highlighted: *“The policy of the People's Committee of Con Cuong District in implementing the program has asserted the leadership role of the Party Committee and the authorities of Con Cuong District in closely direct and join in the no hunting, trading, transporting, consuming or using illegal wildlife products. The synchronous and coherent implementation of the activities will build consensus and spread among the people, civil servants and public employees all over the District. Individuals, agencies and organizations guarantee to together strengthen the unity between agencies, units, and organizations in Con Cuong District to say no to the illegal use of wildlife. ”*

More photos about the event, please visit [here](#).

For more information, please contact:

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Additional information about the program “Con Cuong District Says No to Illegal Wildlife Products”:

Time: from April 2021 to December 2022.

Location: Administration division of Con Cuong District, Nghe An Province

Target audience: All public employees, Party members, civil servants, officials, students and local people in Con Cuong District.

The program includes 7 main components as follows:

- (1) Organizing a launching event of the program “Con Cuong District Says No to Illegal Wildlife Products”.
- (2) Installing propaganda panels.
- (3) Implementing a series of activities related to restaurants and catering business.
- (4) Implementing the “Education Program to Raise Awareness of Nature and Wildlife Conservation in Pu Mat National Park” for students in the buffer zone of Pu Mat National Park.
- (5) Raising awareness for communities in the buffer zone of Pu Mat National Park.
- (6) Implementing 5 propaganda workshops for the local communities and households contracted to protect forests of Pu Mat National Park
- (7) Organizing "Wildlife Day" with the parade on the main roads of Con Cuong town.